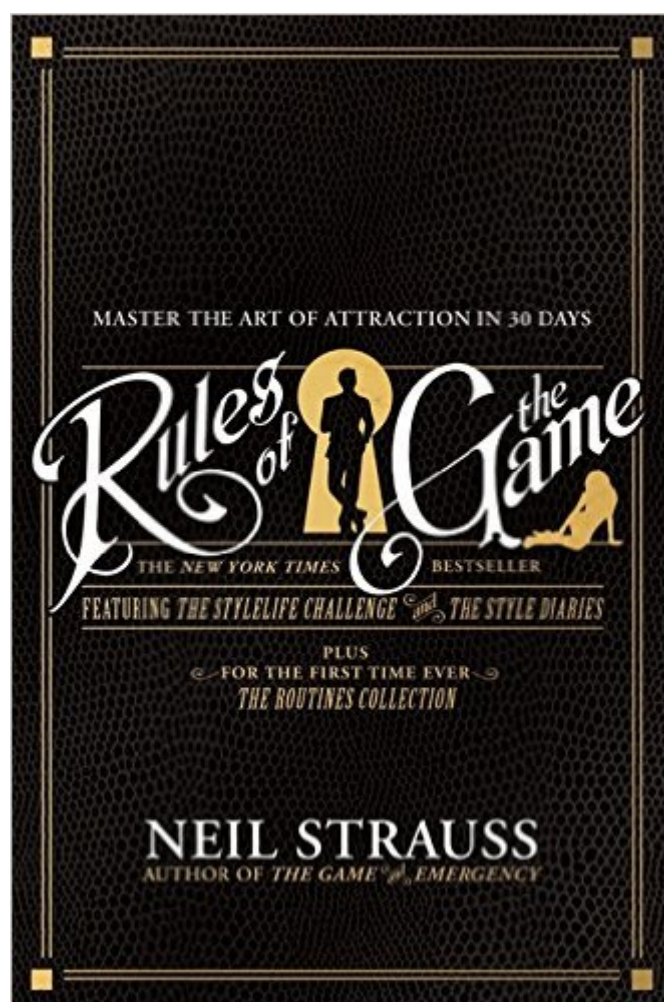


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# Rules Of The Game



## Synopsis

Neil Strauss, New York Times bestselling author of *The Game*, now brings readers a portable, omnibus paperback edition of his box set *Rules of the Game*—a unique how-to guide for pickup artists (*The StyleLife Challenge*) and a volume of Game stories (*The Style Diaries*)—with new bonus material. *The Stylelife Challenge* is the manual Strauss, author of *Emergency*, thought he'd never write: the ultimate guide to landing the woman of your dreams, while *The Style Diaries* takes readers further into the seduction underworld than ever before, and delves where *The Game* never dared to tread: into the even more complicated rules of relationships.

## Book Information

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Shipping Weight: 14.4 ounces (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars [See all reviews](#) (181 customer reviews)

Best Sellers Rank: #10,699 in Books (See Top 100 in Books) #12 in [Books > Self-Help > Relationships > Mate Seeking](#) #24 in [Books > Self-Help > Relationships > Dating](#) #65 in [Books > Humor & Entertainment > Pop Culture > General](#)

## Customer Reviews

This book is about much more than just meeting and having sex with beautiful women. (Although, that is the primary motivation for guys to learn this stuff.) That is the biggest difference between Style's material and all the other master's stuff. Neil is teaching you to become a confident, socially adept person, not just a pickup machine. I started getting into the game a couple years ago when I started listening to David DeAngelo (also very focused on helping people become a better person, but still focused very heavily on the dating aspect) and he really opened my eyes to what I was doing wrong. Then I happened to come across this guy called Mystery and the stuff he was doing just blew David D out of the water as far as going out and picking up girls. This was what he was all about and he did it like that was his calling in life. The stuff Mystery pulls off would impress anyone. Eventually, I heard about the game and picked it up. It is a great history of the pick up community and of how Neil became Style and surpassed Mystery as a pick up artist. This book seems to me to

be a look back to when Neil was just starting out and what he wishes he had, had before he went to that first field boot camp with Mystery. It contains the steps needed to learn this stuff without having a baptism by fire and also warns of the dark side of getting good with this material. Right now I'm on day 3 of the Stylelife Challenge and a member of Style's academy (Stylelife.com) and even though I have met the goals of the challenge (get a date) several times since starting to read this, I still believe it will help me become a more socially adept person. I would recommend to anyone starting out on this path to read "Rules of the Game" first then "The Game".

I bought an earlier version of this book about four years ago at the age of 26. Before then, I had always had poor luck with women and was very unconfident and slightly insecure. I was always passed over for my other guy friends. I heard about this guy from a friend, who always talked about the author's methods. Though I thought it was a little ridiculous, I bought the book hoping to gain even the slightest edge. I got so much more than that. In the Challenge book, he does day by day challenges and orders you not to skip ahead or skip challenges. Some of these challenges bordered on ludicrous (calling random numbers from a phone book and striking up conversations with whoever answers? Seriously?) so I did not follow those orders. I did some of the challenges but not most of them. What helped me the most was his explanations about why men and women are attracted to certain people and how this is naturally wired into our brains. He takes a very natural and LOGICAL approach that clears up most all misunderstandings about dating (example: why guys think women are attracted to guys who treat them bad) and explains how all mating and dating rituals are tied to the natural desire to find the strongest and most successful mate and parent to our children, which is what all life on earth does, as well as humans. He explains how to take advantage of this logic and science to be more successful with women, not necessarily to "pick up" women, but to also find healthy long term relationships. After finishing the book within a week, I started using his advice and tactics when out with friends. It quickly became second nature. I quickly noticed better responses from women, and even my own friends wanted to be around me more. My confidence went way up and my insecurities were pushed aside.

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